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“VIOLINS & CIGARS” - INTERNATIONALLY RENOWNED VIOLINIST CELEBRATES 80TH BIRTHDAY

**Countless Friends and Fans Join In Commemorating Violin Icon Aaron
Rosand with Tribute Concert, Film on YouTube, Downloadable Podcast**

**City of Philadelphia and Town of New Canaan Recognize Rosand With
Honorable Citation/Proclamation**

NEW YORK - “You know the secret of my tone? Cigars. All great violinists smoke cigars,” Aaron Rosand wryly says at the start of the heart-warming tribute video to this master violinist, capturing the spirit and musical magic that has surrounded him since he first picked up a violin 77 years ago. Now on YouTube.com, the aptly titled “VIOLINS & CIGARS” extends birthday wishes to this beloved classical hero, with the mighty redwoods serving as a symbolic backdrop of his powerful and enduring career. The video, produced and directed by Lauren Speeth of elfenworks LLC, with cinematography by Lauren Speeth, Tim Schaller, and Andrew Zappin, and edited by Tim Schaller, is also available as a downloadable podcast at www.aaronrosand.com.

Looking forward fearlessly to turning 80 on the Ides of March (March 15th), the City of Philadelphia has officially recognized Rosand with a citation for his “extraordinary musical accomplishments and contributions,” while the Town of New Canaan, where he resides with his wife Monica, has also created a proclamation in his honor. On March 31, The Curtis Institute of Music in Philadelphia, where Rosand still teaches, will be performing a celebratory concert for him as well.

About elfenworks LLC and The Elfenworks Foundation: elfenworks LLC is the executive producer of “Violins & Cigars” and the critically acclaimed 2006 release “Aaron Rosand in Norway” as well as Rosand’s DVD release, “Aaron Rosand - Live at Mills College.” An ambitious multimedia communications company, elfenworks LLC provides a full range of support services to Elfenworks Foundation clients, including web, print, audio, film and PR, with the goal of raising their profile. The Elfenworks Foundation was founded in an effort to support Non-Government Organizations in innovative and unconventional ways. The Elfenworks Foundation strives to be “In Harmony With Hope” by shining light on various worthy causes and looks to join with organizations sharing in this common goal. The forthcoming birthday celebration concert at Curtis is an example of the many creative and artistically unique ways the Elfenworks Foundation hopes to accomplish this end. For more information, visit www.elfenworks.com and www.elfenworksfoundation.org.

To be added to the list of well-wishers on Aaron Rosand’s 80th birthday tribute “VIOLIN & CIGARS,” contact Cristina Parvu at Dera, Roslan & Campion PR - 212.966.4600.

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